

Linked



More Business

Happy Birthday Message.



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In this chapter you will learn.

1. How to send the right Happy Birthday message to anybody you're connected to.
2. A good Happy Birthday message can be an effective way to start a conversation.
3. Samples of both Happy Birthday and Belated Happy Birthday messages ready for you to use.

Happy
Birthday...



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Happy Birthday Message template.

Important Point to Remember:

- 1.) Be sure to Add your Message Signature, Your USP / Key Benefit Statement to the end of your message template.
- 2.) Then 'Save' your Birthday message to your LinkedIn Daily Folder on your Mac/Pc.

Just Copy & Paste from the Happy Birthday message below.

Hi *(Add their first name here)*

I hope you don't mind, as we are both 'connected' on LinkedIn which has informed me that it's your birthday today, so I thought I would send you this message.

(Firstly, you'll have to imagine my singing voice, but unfortunately, it's not that good! Sorry! LOL...)

Here Goes.

Happy Birthday To You

Happy Birthday To You

Happy Birthday Dear *(Add their first name here)*

Happy Birthday To You....

HIP HIP Hooray, HIP HIP Hooray, HIP HIP Hooraaaaaay..

🎵 🎶 HAPPY BIRTHDAY 🎶 🎵

And because it is your birthday I hope you have an amazing day, surrounded by family, good friends and loved ones.

Kind Regards from



Belated Happy Birthday Message template.

Important Point to Remember:

- 1.) Be sure to Add your Message Signature, Your USP / Key Benefit Statement to the end of your message template.
- 2.) Then 'Save' your Birthday message to your LinkedIn Daily Folder on your Mac/Pc.

Just Copy & Paste from the Belated Happy Birthday message below.

Hi *(Add their first name here)*

I hope you don't mind, as we are both 'connected' on LinkedIn which has informed me that only recently it was your birthday, so I thought I would send you this message.

(Firstly, you'll have to imagine my singing voice, but unfortunately, it's not that good! Sorry! LOL...)

Here Goes.

Happy Birthday To You

Happy Birthday To You

Happy Birthday Dear *(Add their first name here)*

Happy Birthday To You....

HIP HIP Hooray, HIP HIP Hooray, HIP HIP Hooraaaaaay..

🎵 🎶 HAPPY BIRTHDAY 🎶 🎵

And because it is your birthday I hope you enjoyed an amazing day, surrounded by family, good friends and loved ones.

Kind Regards from



Remember.

When you Save your 2 Happy Birthday messages to your Mac/Pc

Add your Signature

& your P.S.

(Research has shown that of the different parts of a message, most people read the P.S.)



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A Quick Re-Cap.

After watching this video you should understand more about

1. Sending the right Happy Birthday message to your connections.
2. Even those you may not know as well as others enjoy receiving a Happy Birthday message.
3. A Happy Birthday message can be a good way to get the conversation started.
4. Who doesn't enjoy receiving a Happy Birthday message!



Your Objective.

Is to regularly send out Happy Birthday messages to your connections to help you to further establish, build and nurture the professional relationship you have with your connections.

Remember:

The Fastest Way to Achieving
Results is to Apply.
Just Get Started and Implement.



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**LOOK AT THE
SPARROWS; THEY DO
NOT KNOW WHAT
THEY WILL DO IN
THE NEXT MOMENT.
LET US LITERALLY
LIVE FROM MOMENT
TO MOMENT.**

-MAHATMA GANDHI



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