

Linked



More Business

Over 30 Different Ways to
Increase Your Profile Views.



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In this video you will learn.

1. How to Increase your Profile views to over 1000 views per 90 days.
2. Why increasing your profile views is relative to your success on LinkedIn.
3. That the more people who visit your profile increases interest in your business, your services and generates increased inquiries about what you have to offer.
4. Over 30 different ways to Increase Your Profile Views.



I Show You How to Use Facebook & LinkedIn to Generate Leads & Talk to More People!



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About

Digital Agency - Social Media Services, Coaching, Training & Online Courses.
 Specializing in Facebook & LinkedIn for People in B2B, Sales, Real Estate and Mortgage Industries... see more

Featured

See all

Happy and Humbled to have reached No 3 on Brenda Meller's LinkedIn Rockstars...



Brenda Mellers LinkedIn Rockstars List for Jan 2021
 270 · 180 comments



Facebook & LinkedIn for Mortgage Brokers & Realtors Testimonial by Jimmy Delay
 YouTube
 Received this amazing testimonial from Jimmy Delay. Thank you Jimmy for your...



The LinkedIn Global Influencers
 - 25 Speakers 2

Your Dashboard

Private to you

All Star

8,873 Who viewed your profile	16,532 Post views	2,180 Search appearances
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You're on your way to social selling stardom

Social Selling Index measures your performance against four essential elements

Get your score free



Four elements of social selling

LinkedIn measures your social selling efforts. Here's what adds up to your score and ways to improve them.

Your Social Selling Index

Top Industry SSI rank

1%

Top Network SSI rank

1%

Current Social Selling Index ?



87
out of 100

Four components of your score



24.29 | Establish your professional brand ?



20 | Find the right people ?



18 | Engage with insights ?



25 | Build relationships ?

People in your industry



23
out of 100

Sales professionals in the Information Services industry have an **average SSI of 23.**

You rank in the **top 1%**

No change since last week

People in your network



49
out of 100

People in your network have an **average SSI of 49.**

You rank in the **top 1%**

No change since last week

Why is increasing your profile views so important?

In a way your LinkedIn Profile is a bit like an electronic brochure that presents you, your business, your products or services towards your target market or target audience.

Obviously you would like as many people as possible to know about

What you do,

What you offer,

How you can help them.



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Why is your SSI so important?

1. Your SSI is your weekly updated indicator of how well your efforts on LinkedIn are working for you and the areas you should improve.
2. Any SSI score above 70 is considered to be a good score.
3. Your SSI will compare you to the average for your industry.
4. Your SSI also provides a comparison between you to the rest of your connections.
5. The SSI is based on
 - a) Establishing your professional brand,
 - b) Finding the right people,
 - c) Engaging with insights,
 - d) Building relationships.



To increase your profile views you should

1. Establish and build the presence of your personal brand.
2. Use search to find and connect with the right people.
3. Engage with connections, both new and old.
4. Establish, build and nurture your relationships.



Importantly.

1. You want to make sure your profile is complete.
2. That your profile has an 'All Star' ranking.
3. Is written with your target market or target audience in mind.
4. Make sure that your profile is interesting, eye catching and attractive to the reader or viewer of your profile.

Over 30 Ways To Increase Your Profile Views.

- 1.) Publish posts regularly, daily if possible.
- 2.) Comment on other people's articles or posts. Preferably try to average a minimum of just 5 comments per day.
- 3.) Regularly publish long form, content rich articles about your areas of expertise.
- 4.) Publish articles about the latest updates and trends effecting your industry.
- 5.) Regularly share posts.
- 6.) Share articles with your connections that may benefit or be of interest to them.
- 7.) Share articles that may be interesting to your audience, importantly describe the benefits detailed in the article in the 'Headline' description for that article.
- 8.) Regularly publish articles and documents on Slideshare.



Over 30 Ways To Increase Your Profile Views cont,

- 9.) Use LinkedIn Search to find and connect with new people.
- 10.) Send personalised requests to 'Connect'.
- 11.) Use 'InMail' to send a longer and more detailed message.
- 12.) Endorse your connections.
- 13.) Reply to all messages.
- 14.) Send out 'Happy Birthday' messages.
- 15.) Send out 'Congratulations on the Work Anniversary' messages.
- 16.) Send out 'Congratulations on the New Position' messages.
- 17.) Join and participate in Groups.



Over 30 Ways To Increase Your Profile Views cont,

- 18.) Set up your own group, include great information and posts that help people and then invite people to join your group.
- 19.) Engage with other people on LinkedIn via their posts and then connect.
- 20.) Tag your prospects when you share information that may help them with their business.
- 21.) Offer to be a referral source to your connections.
- 22.) Make sure your email signature includes a link to your LinkedIn Profile.
- 23.) Make sure your websites and 'About Us' pages include a link to your LinkedIn Profile.
- 24.) Include your link to your LinkedIn Profile in any articles or blogs you publish elsewhere such as Facebook etc.
- 25.) Include a link to your LinkedIn Profile in the description of video testimonials you may have hosted on YouTube or similar video hosting sites.



Over 30 Ways To Increase Your Profile Views cont,

- 26.) Include a link to your LinkedIn Profile in any 'How To Tips' or posts you may publish on other social media such as Facebook or Twitter etc.
- 27.) Include a link to your LinkedIn Profile in any autoresponder email messages or campaigns.
- 28.) Include a link to your LinkedIn Profile in any email marketing campaigns you do.
- 29.) Whenever you include a link to your LinkedIn Profile try to include a 'CTA' a 'Call To Action' and invite people to check out your profile.
- 30.) Include a link to your LinkedIn Profile in the About Us or Additional Contact Info sections of your Facebook Page.
- 31.) Include a link to your LinkedIn Profile in your You Tube Channel 'About' section.



Important.

Once you have connected this is where your LinkedIn journey actually begins, so you should continue to communicate and interact with your new connections, show them that you care about their business and their success.



A Quick Re-Cap.

After watching this video you should understand more about

1. Why increasing your profile views leads to increased inquiries.
2. How to use your SSI to regularly measure the results of your efforts.
3. Over 30 different ways to increase your Profile Views.



Your Objective.

Is to

Interact,

Establish,

Build,

& Nurture the Relationship with Your Prospects & Connections.



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Remember:

The Fastest Way to Achieving
Results is to Apply.
Just Get Started and Implement.



**NURTURE
YOUR MIND
WITH GREAT
THOUGHTS.**

**TO BELIEVE
IN THE
HEROIC
MAKES
HEROES.**



BENJAMIN DISRAELI



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