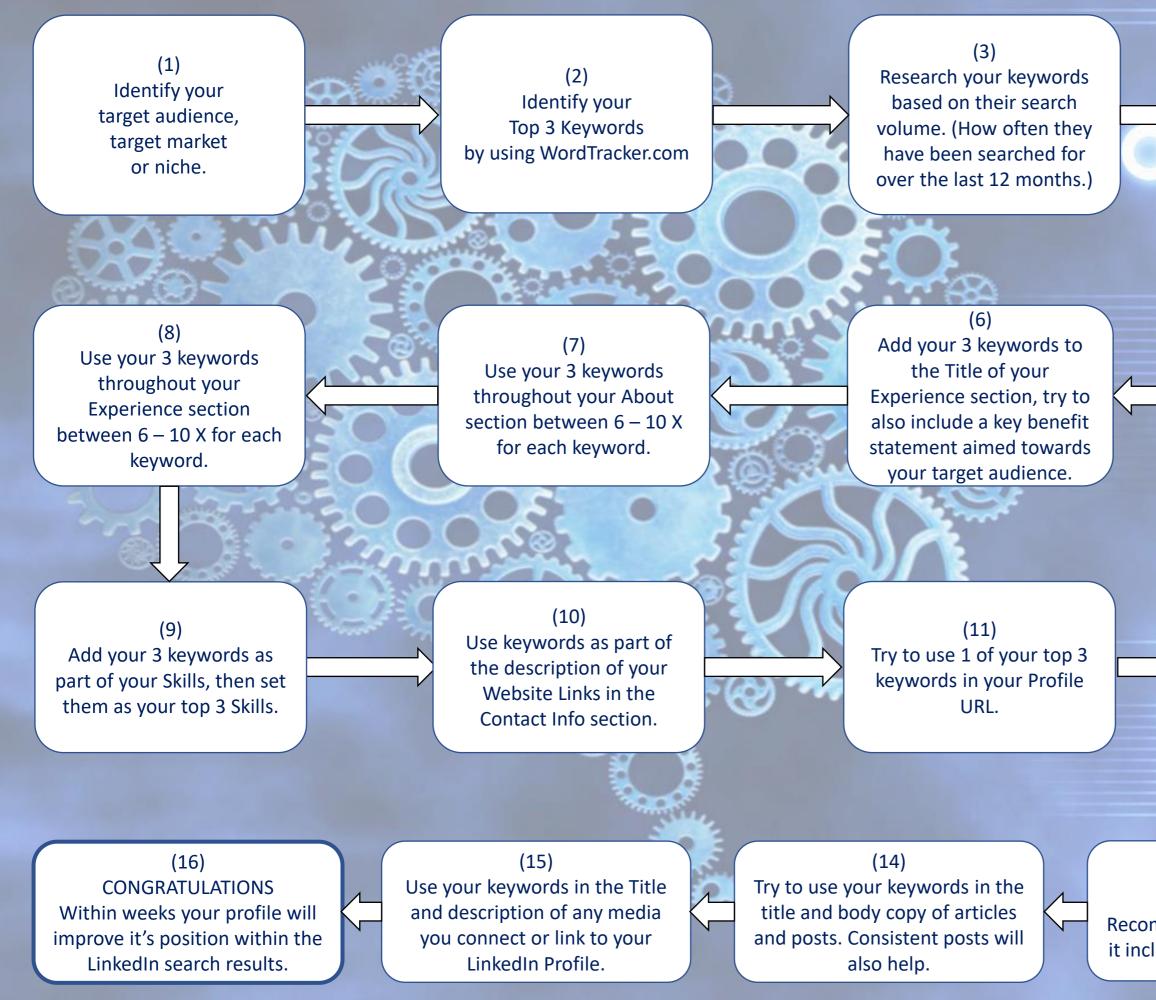
Mind Map 2 – Optimizing Your LinkedIn Profile.



(4)Add your top 3 keywords to the following sections throughout your profile.

(5) Add your 3 keywords to your Profile Headline, Key Benefit Statement.

(12)

Add your top 3 keywords to the file titles of the images for your header and face pic images.

(13) When you ask for a Recommendation, request that it includes you top 3 keywords.

