

Linked



More Business

15 Tested & Proven
Invitations to Connect.



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In this chapter you will learn.

1. You should use different 'Invitations to Connect' based on your reason to connect.
2. About 15 different tested & proven 'Invitations to Connect' that can be easily tailored towards both your objectives and your target audience / target market.

ADD CONNECTIONS



For better results,
Always use a 'Personalised' approach.



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Important Point to Remember:

Your objective is to 'Connect'

Not to sell...



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Request to Connect Rules to Live By.

1. Use search to find, source and connect with your Target Audience / Target Market.
2. Remember you have only 300 characters to use.
3. It's all about them so use the word 'I' as little as possible.
4. Be genuine, actually open up and look at their profile.
5. Look at their profile for mutual areas of interest.
6. Try to refer to any mutual areas of interest in your request to connect intro message.
7. Also try to include 'If not, then No problem'.
8. Always finish with a 'Thank You'.
9. Always sign of with a 'Kind Regards' or Sincerely.



Examples of 'Request to Connect' Messages.

Sample 1: Request to connect with somebody you found via search 1.

Hi Bob

Your profile mentions that you're a *(Business type here)*

I'd like to increase my network of *(Insert Business type here and area)* and just wondering if you're open to connecting here on LinkedIn? If so that would be great, if not then No problem!

Thank You & Kind Regards from
(Your Name here)

Cancel

Send invitation



Examples of 'Request to Connect' Messages.

Sample 2: Request to connect with somebody you found via search 2.

Hi Bob

Your LinkedIn profile looks impressive and I'm Interested to know more about the area of *(Insert Job type and industry type)* you specialise in.

Are you open to connecting? If so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 3: Recently viewed your profile

Hi Bob

Recently you viewed my LinkedIn profile and I thought I would invite you to connect. If so that would be great!

Interested to know more about the area of *(Insert Job type and industry type)* that you specialise in.

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation



Examples of 'Request to Connect' Messages.

Sample 4: Similar area of business.

Hi Bob

We're both in similar areas of business and thought it would be great to connect and maybe swap ideas.

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 5: Suggested to Connect by LinkedIn .

Hi Bob

You came up on LinkedIn as a suggested connection, so I had a look at your profile and noticed we have 24 mutual connections and are also members of the same group called *(Insert Group name)*.

Are you open to connecting? If so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 6: We're both connected to ___ and I noticed you're in the field of ___

Hi Bob

We're both connected to *(Insert person's name)* and I noticed you're in the field of *(Insert field here)*, I'm interested in somebody with your level of expertise and experience in and would be interested to talk further.

Are you open to connecting? if so that would be great, if not then No problem!

Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 7: Noticed your recommendation from one of my connections.

Hi Bob

Noticed your recommendation from *(Insert person's name)* who I'm connected to, I'm interested in somebody with your level of expertise and experience in *(Insert their field)* and would like to talk further.

Are you open to connecting? if so that would be great, if not then No problem!

Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 8: Members of the same group.

Hi Bob

We're both members of the same group and I've really enjoyed reading your posts. The piece you shared a about _____ was interesting. I'd like to keep in touch and learn more about your work.

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 9: Somebody you recently met at an event.

Hi Bob

It was great meeting you at the _____ event a few days ago. Really enjoyed hearing about your latest _____ and I'd be interested to know more.

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation



Examples of 'Request to Connect' Messages.

Sample 10: Thank you for your recent comments on my article/post.

Hi Bob

Thank you for your recent comments on my post, I'm interested to grow my network in your field of *(Insert occupation & location)*.

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 11: Agree with your recent comments on an article/post.

Hi Bob

Completely agreed with your recent comments on a post about (Insert industry type or title of post) thought I would reach out as I'm interested to grow my network in your field of *(Insert occupation & location)*.

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 12: A Co Worker.

Hi Bob

When it comes to negotiating with clients I've heard great things about your work.

Hopefully someday we'll get the chance to work on a project together...or maybe swap some ideas!

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 13: A former co worker.

Hi Bob

It was a pleasure to work with you at _____ 2005 - 2011. I recall you had a knack for dealing with tough clients, would love to hear more about how you do that.

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 14: Somebody You Admire.

Hi Bob

Couldn't help notice your work at _____ I'm impressed and interested to hear more about what you do, if you have some time, I'd love to speak to you about how you got to where you are now.

Are you open to connecting? if so that would be great, if not then No problem!

Thank You & Kind Regards
(Your Name here)

Cancel

Send invitation

Examples of 'Request to Connect' Messages.

Sample 15: Interested in your opinion for my article.

Hi Bob

We've never met but currently I am writing an article on *(Insert article title here)* and I wanted to ask your opinion about *(Insert Subject)*.

Are you open to connecting? if so that would be great, if not then No problem!

Kind Regards
(Your Name here)

Cancel

Send invitation

Your Objective.

Is to use LinkedIn Search to find your preferred target market and connect with more of the right people that may benefit from you, your business and your products or services.



Remember:

The Fastest Way to Achieving
Results is to Apply.
Just Get Started and Implement.



**We are hardwired to connect
with others, it's what gives
purpose and meaning to our lives,
and without it there is suffering.**

Brené Brown

“ quote fancy



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