

Linked



More Business

Featured Section.



RESULTS
FORMULA

In this video you will learn.

1. Your Featured section allows you to showcase posts, articles, links and media.
2. Your Featured section helps your profile to stand out and make a stronger impression about you and what you offer to your audience.
3. You can add your latest content, milestones or anything else that is important to you.



About Your Featured section.

Your Featured increases interest in your profile.

You can add 'content' to match your career or business objectives.

Including

Posts – Showcase your favourite content,

Articles – Provide easy access to your most popular articles,

Website Links – Your website, Appointment setting links etc,

Media – Photos, documents, presentations, case studies etc.



To Set Up Your Featured section.

The screenshot shows a LinkedIn profile for Derick Mildred, titled "Results Formula". The profile bio states: "Are You in B2B, Sales, Real Estate or the Mortgage Industry? 📌 Specialized Facebook & LinkedIn Strategies, Coaching ...". The location is "Greater Melbourne Area" with "500+ connections" and a "Contact info" link. The "Add profile section" dropdown menu is open, showing options: Intro, About, Featured, Background, Skills, Accomplishments, Additional information, and Supported languages. The "Featured" option is highlighted with a blue line pointing to a callout box that says "2.) Click on Featured.". Another blue line points from a callout box that says "1.) Click on Add profile section." to the "Add profile section" button. Below the dropdown, the "Featured" section is visible, containing a "Featured Section Index" with a list of video recommendations and a "See all" link. The index includes: "Video Recommendations.", "2 X Top 3 LinkedIn Rockstar.", "LinkedIn Global Influencer Summit.", "LinkedIn Influencer Lists.", "Calendly – Book a Call with Derick.", "Website Links.", and "More Video Recommendations." with a large white arrow pointing right. Below the index are two video thumbnails: "Facebook & LinkedIn for Mortgage Brokers & Realtors Testimonial by Jimmy Delay" and "Cory Warfield L for Derick Mildred".

1.) Click on Add profile section.

2.) Click on Featured.

To Set Up Your Featured section.

The screenshot shows a LinkedIn profile for Derick Mildred. The profile header includes the name, a tagline, and location. Below the header, there are sections for 'Intro', 'About', and 'Featured'. The 'Featured' section is currently selected, and a dropdown menu is open, showing options like 'Posts', 'Articles', 'Links', 'Media', 'Background', 'Skills', 'Accomplishments', 'Additional information', and 'Supported languages'. A blue arrow points from the 'Featured' section header to the 'Featured' section index at the bottom of the page. The 'Featured' section index lists various video recommendations and testimonials. The 'About' section describes the user as a digital agency specializing in Facebook and LinkedIn strategies. The 'Featured' section shows a video testimonial from Jimmy Delay and a video recommendation from Cory Warfield.

Derick Mildred - Results Formula
Are You in B2B, Sales, Real Estate or the Mortgage Industry? 🟢 Specialized Facebook & LinkedIn Strategies, Coaching ...

Greater Melbourne Area · 500+ connections · Contact info

Open to ▾ Add profile section ▾ More...

Providing service
Social Media Marketing
Digital Marketing
See all details
👁 Anyone

Intro ▾
About ▾
Featured ▴
Posts
Articles
Links
Media
Background ▾
Skills ▾
Accomplishments ▾
Additional information ▾
Supported languages ▾

Marketing Consulting, Brand Marketing, Executive Coaching

Courses.
ate and Mortgage Industries. ... see more

See all < > + ✎

Featured
• Video Recommendation
• 2 X Top 3 LinkedIn
• LinkedIn Global
• LinkedIn Influencer Lists.
• Calendly – Book a Call with Derick.
• Website Links.
• More Video Recommendations

Derick Mildred - Featured Section Index

Facebook & LinkedIn for Mortgage Brokers & Realtors Testimonial by Jimmy Delay
YouTube
Received this amazing testimonial from Jimmy Delay. Thank you Jimmy for your amazing...

Cory Warfield L
for Derick Mildred
YouTube
Received this testimonial from Cory. Thank you Cory...

People you may know

Ralph "Sy" Richardson
Mortgage Loan Team Builder at Pacific Wholesale Mortgage
Connect

Blaine McCarty
Communications Director at EPM
Connect

Shannon Croce (she/her)
Direct Processor at Embrace Home Loans
Connect

Stefan Johnson
Mortgage Loan Officer NMLS#2093542 : Service | Faith | Connection - Start your...
Connect

Ashvin Carrillo
Realtor
Connect

3.) Click on Posts.

To Set Up Your Featured section.

The screenshot shows a LinkedIn profile for Derick Mildred. The 'Featured' section is being edited, with a 'Feature' button highlighted. A blue line connects this button to a callout box on the right. The profile header includes a search bar, navigation icons (Home, My Network, Jobs, Messaging, Notifications, Me, Work, Sales Nav), and a 'Add a post' button. The left sidebar shows the profile name, location (Greater Melbourne), and a list of services (Providing services, Social Media Marketing, Digital Marketing, See all details). The main content area displays three featured posts, each with a quote and a 'Feature' button. The right sidebar shows a list of connections and a section for courses.

Search

Home My Network Jobs Messaging Notifications Me Work Sales Nav

Derick Mildred
Are You In Business?

Add a post

Greater Melbourne
Open to

Providing services
Social Media Marketing
Digital Marketing
See all details

Anyone

About
Digital Agency
Specializing in

Featured

Feature

Video Recording
2 X Top 3
LinkedIn Growth
LinkedIn In
Calendly
Website Li
More Video

Friday's Words of Inspiration
"You exist only in what you do."
— Federico Fellini
Follow Me, Derick Mildred - Results Formula for more daily doses of inspiration and LinkedIn Tips.
52 · 19 comments
Feature

Thursday's Words of Inspiration
"The state of your life is nothing more than a reflection of your state of mind."
"A quotation in a speech, article, or book is like a rifle in the hands of an infantryman. It speaks with authority."
— Brendan Francis...
45 · 18 comments
Feature

Thursday's Words of Inspiration
"An idealist is a person who helps other people to be prosperous."
Henry Ford

How you know
"Sy" Richardson
Mortgage Loan Team Builder at Pacific
Sale Mortgage
Connect
McCarthy

Don Croce (she/her)
Processor at Embrace Home Loans
Connect
Johnson
Mortgage Loan Officer NMLS#2093542
Faith | Connection - Start your...
Connect
Carrillo
Connect

with these courses
Improving Your Conflict Competence
167,425 viewers
Cross-Selling
37,801 viewers

Done

Received this amazing testimonial from Jimmy Delay. Thank you Jimmy for your amazing...
Received this testimonial from Cory. Thank you Cory for your amazing...

Derick Mildred - Featured Section Index

4.) Select a recent post you would like to add to your Featured section, and click on Feature.

Your Featured section including your post will now be added to your profile



To Set Up Your Featured section.

About

👍 Digital Agency - Social Media Services, Coaching, Training & Online Courses.

➤ Specializing in Facebook & LinkedIn for People in B2B, Sales, Real Estate and Mortgage Industries.

... see more

5.) Click here to add extra content to your Featured section.

Featured

See all



Featured Section Index

- Video Recommendations.
- 2 X Top 3 LinkedIn Rockstar.
- LinkedIn Global Influencer Summit.
- LinkedIn Influencer Lists.
- Calendly – Book a Call with Derick.
- Website Links.
- More Video Recommendations.



Derick Mildred - Featured Section Index



Facebook & LinkedIn for Mortgage Brokers & Realtors Testimonial by Jimmy Delay

YouTube

Received this amazing testimonial from Jimmy Delay. Thank you Jimmy for your amazing...



Cory Warfield L for Derick Mildred

YouTube

Received this testimonial from Cory Warfield. Thank you Cory for your amazing...



To Set Up Your Featured section.

About

👍 Digital Agency - Social Media Services, Coaching, Training & Online Courses.

➤ Specializing in Facebook & LinkedIn for People in B2B, Sales, Real Estate and Mortgage Industries.

... see more

6.) Click here to select the type of content you would like to add.

Featured

Featured Section Index

- Video Recommendations.
- 2 X Top 3 LinkedIn Rockstar.
- LinkedIn Global Influencer Summit.
- LinkedIn Influencer Lists.
- Calendly – Book a Call with Derick.
- Website Links.
- More Video Recommendations.

Derick Mildred - Featured Section Index



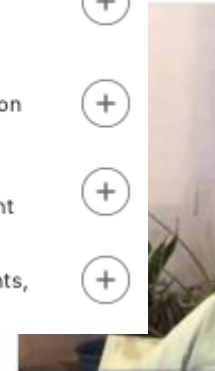
Facebook & LinkedIn for Mortgage Brokers & Realtors Testimonial by Jimmy Delay

YouTube

Received this amazing testimonial from Jimmy Delay. Thank you Jimmy for your amazing...

See all < > + ✎

- Posts**
Show content posted to LinkedIn +
- Articles**
Show articles published on LinkedIn +
- Links**
Show links to web content +
- Media**
Upload photos, documents, and presentations +



Cory Warfield L
for Derick Mildred

YouTube

Received this testimonial from Cory Warfield. Thank you Cory...



To Set Up Your Featured section.

7.) You can Edit or Delete the content of your Featured section here.

Edit featured


Video Recommendations.

- 2 X Top 3 LinkedIn Rockstar.
- LinkedIn Global Influencer Summit.
- LinkedIn Influencer Lists.
- Calendly – Book a Call with Derick.
- Website Links.

More Video Recommendations

Derick Mildred - Featured Section Index

Edit Delete




Facebook & LinkedIn for Mortgage Brokers & Realtors Testimonial by Jimmy Delay

YouTube

Received this amazing testimonial from Jimmy Delay. Thank you Jimmy for your amazing testimonial. To Visit Our Website <https://www.resultsformula.social>

Edit Delete



Cory Warfield LinkedIn Course Testimonial for Derick Mildred

YouTube

Received this testimonial from Cory Warfield. Thank you Cory for your amazing testimonial. www.results-formula.com

Edit Delete

Done

8.) You can adjust the order of your content here, just drag and drop.

9.) Remember to Save when you have completed the set up of your Featured section



Add a Featured Section Index.

Here is an example of a Featured Section Index (Graphic) added as the 1st image, to highlight and make it easy for people to see what your Featured Section includes.

10.) A Featured Section Index attracts further attention and interest.

Featured Section Index

- Video Recommendations.
- 2 X Top 3 LinkedIn Rockstar.
- LinkedIn Global Influencer Summit.
- LinkedIn Influencer Lists.
- Calendly – Book a Call with Derick.
- Website Links.
- More Video Recommendations.



A Quick Re-Cap.

After watching this video you should understand more about

1. How a Featured section can help your profile to make a stronger impact on your audience.
2. Your Featured section can be used to highlight your favourite content.
3. Add easily accessible links to your blog posts, your website, calendly etc.

Your Objective.

Add a Featured section to your LinkedIn profile and highlight your most popular articles, favourite content, YouTube, website links, documents, presentations, case studies etc.

Your Featured section is a great way to emphasize to your audience what you specialise in and what you're good at!

Remember:

The Fastest Way to Achieving
Results is to Apply.
Just Get Started and Implement.





Perfection is not attainable,
but if we chase perfection we
can catch excellence.

- Vince Lombardi -

The logo for inspireMORE features a small orange flame icon above the word "inspire" in a bold, black, sans-serif font, followed by the word "MORE" in a bold, orange, sans-serif font.



RESULTS
FORMULA

Copyright Notices

Copyright © 2021 by Derick Mildred & Results Formula. All rights reserved.

This publication is copyright, no part may be reproduced by any process except in accordance with the provisions of the Copyright Act 1968 and with the express permission of Derick Mildred and Results Formula.

No part of any of the information contained within this workbook and publication may be reproduced or transmitted in any form by any means, mechanical or electronic, including printing, photocopying and or recording, or by any information storage and retrieval system, without the express permission in writing of either Derick Mildred and or Results Formula.

Published by Results Formula.

6/18 Westbury St

East St Kilda

Victoria. 3183

Australia

Email: contact@results-formula.com

Legal Notices

While all attempts have been made to verify information provided in this module/workbook or publication, neither the author nor the publisher assumes any responsibility for errors, omissions or contrary interpretation of the subject matter herein.

This workbook and publication and its contents is not intended for use other than that which it is intended. The publisher wishes to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's business.

The purchaser or reader of this module/workbook or publication assumes responsibility for the use of these materials and information. Adherence to all applicable laws and regulations, both federal, state and local, governing professional licensing, business practices, advertising and all other aspects of doing business in Australia or any other jurisdiction, is the sole responsibility of the purchaser, reader and or user.

The author and publisher assume no responsibility or liability whatsoever on the behalf of any purchaser, reader or user of the information contained within the publication.



The unauthorized reproduction or distribution of a copyrighted work is illegal. Criminal copyright infringement, including infringement without monetary gain, is investigated by the FBI and is punishable by fines and federal imprisonment.