



Derick Mildred

Your Mastermind
Group
LinkedIn
Checklist.



RESULTS
FORMULA

Linked



More Business

LINKEDIN CHECKLIST

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	-------------------------------------	--------------------------	--------------------------

Your Mastermind Group LinkedIn Checklist.

Checklist 1 - Setting Up Your LinkedIn Profile.

- 1. Have you set up your Gmail Acc for everything related to your LinkedIn Only?
- 2. Do you have a USP including a Point of Difference?
- 3. Is your target audience or target market clearly defined?
- 4. Have you identified your 3 main keywords using the Google Keyword Checker Tool?
- 5. Do you have 'Social Proof' in the form of
 - a.) Testimonials,
 - b.) Case Studies,
 - c.) a Guarantee, (optional)

That you can use in your LinkedIn Profile?



Your Mastermind Group LinkedIn Checklist.

Checklist 1 - Setting Up Your LinkedIn Profile cont.

- 6. Have you uploaded your preferred profile picture to Photofeeler to have it voted on?
- 7. Have you designed and built your 'Header' image using canva, wordcloud or similar?
- 8. Does the file name of both your header image and your profile face pic include your 3 main keywords?
- 9. Have you written your 'Summary' section including 6 – 10 X use of your main keywords?
- 10. Have you written your 'Experience' section including 6 – 10 X use of your main keywords?
- 11. Did you check how well the 1st line of your Summary displays on a Mobile or Cell device?
- 12. Did you include your contact details at the end of both your 'Summary' and 'Experience' sections?
- 13. Have you added your preferred Skills to your Skills section?
- 14. Do your top 3 Skills should match your top 3 keywords?



Your Mastermind Group LinkedIn Checklist.

Checklist 1 - Setting Up Your LinkedIn Profile cont.

- 15. Does your LinkedIn Profile URL include your top keyword?
- 16. Does your Profile & Experience section headline include your top 3 keywords?
- 17. Does your headline include a 'Key Benefit Statement' towards your target market?
- 18. Have you written and analyzed your headlines on sharethrough?
- 19. Have you added 'Media' including testimonials and case studies to your profile?
- 20. Have you added any 'Slideshare' articles, papers, presentations, case studies etc to your profile?
- 21. Have you asked recent clients/customers for a written Recommendation that includes your top 3 keywords if possible?
- 22. Have you been endorsed for your Skills?
- 23. Is your profile complete with a rating of 'All Star'?



Your Objective.

Is to establish and build your Mastermind Group with suitable and likeminded people, once established with regular 'group' meetings, your group will support you and keep you on track towards achieving your goals.

Soon you will realise that your mastermind group has become one of your most invaluable and essential assets to build and grow your business.



Remember:

The Fastest Way to Achieving
Results is to Apply.
Just Get Started and Implement.



RESULTS
FORMULA

“
YOU GET IN LIFE
WHAT YOU HAVE
THE COURAGE TO
ASK FOR.

- OPRAH WINFREY -

inspireMORE



RESULTS
FORMULA

Copyright Notices

Copyright © 2024 by Derick Mildred & Results Formula. All rights reserved.

This publication is copyright, no part may be reproduced by any process except in accordance with the provisions of the Copyright Act 1968 and with the express permission of Derick Mildred and Results Formula.

No part of any of the information contained within this workbook and publication may be reproduced or transmitted in any form by any means, mechanical or electronic, including printing, photocopying and or recording, or by any information storage and retrieval system, without the express permission in writing of either Derick Mildred and or Results Formula.

Published by Results Formula.

6/18 Westbury St

East St Kilda

Victoria. 3183

Australia

Email: contact@results-formula.com

Legal Notices

While all attempts have been made to verify information provided in this module/workbook or publication, neither the author nor the publisher assumes any responsibility for errors, omissions or contrary interpretation of the subject matter herein.

This workbook and publication and its contents is not intended for use other than that which it is intended. The publisher wishes to stress that the information contained herein may be subject to varying state and/or local laws or regulations. All users are advised to retain competent counsel to determine what state and/or local laws or regulations may apply to the user's business.

The purchaser or reader of this module/workbook or publication assumes responsibility for the use of these materials and information. Adherence to all applicable laws and regulations, both federal, state and local, governing professional licensing, business practices, advertising and all other aspects of doing business in Australia or any other jurisdiction, is the sole responsibility of the purchaser, reader and or user.

The author and publisher assume no responsibility or liability whatsoever on the behalf of any purchaser, reader or user of the information contained within the publication.



The unauthorized reproduction or distribution of a copyrighted work is illegal. Criminal copyright infringement, including infringement without monetary gain, is investigated by the FBI and is punishable by fines and federal imprisonment.